WHAT IS A CONTENT MANAGEMENT SYSTEM (CMS)?

According to Wikipedia, “A content management system (CMS) is computer software used to create, edit, manage, and publish content in a consistently organized fashion.”

WHAT DOES REDDOT CMS PROVIDE?

- Document management, enabling the administration of large numbers of documents
- Centralized management of the content layout, look and feel
- Decentralized content creation
- Separation of content and layout
- Link management to ensure valid hyperlinks
- Workflow – managing work and business processes
- Security – managing user authority and general access rights
- Publishing web pages to a web server

WHY DO WE NEED A CMS?

- Centralized management of content and layout
- Ensure uniformity and consistency
- Promote a positive user experience